

Meeting Minutes
6pm April 16th, 2024
Sandman Boardroom

1. Welcome & Acknowledgement:

We acknowledge that we are gathered on the Traditional Territory of the Lhtako Dené.

*In attendance: Michelle, Charlotte, Kurt, Cait, Jay, Gagan and Lisa
(Executive Director)*

2. Adoption of Agenda:

1st Michelle

2nd Jay

3. Meeting Minutes Approval:

1st. Cait

2nd Michelle

4. E.D Report: report attached to agenda

5. Correspondence:

6. Treasurer/Finance Report:

Dollar figures below represent remaining amounts in each category as of March 2024.

General: \$4014.59

Admin: \$17960.00

Advertising & Promotion: \$577.03

Meetings & Board Engagement: \$5617.88

Beautification & Safety: \$6308.34 (Flowers/hanging baskets have not come out of this yet)

Community Engagement: \$4648.88

SQ Community Building Project : \$49115.92 (\$10,000 of this is earmarked for the bus shelter)

7. City/Lhtako Dené/MOT Updates:

- a. Housing Solutions Table Update –Meet every second month. Is zoning in South Quesnel is highway/commercial. Zoning changes happen during a review, the next review is 2025. City advised we will see a lot of new buildings this summer. Native friendship center is building 34 units, property beside the dental office will have 20 new homes. 57 units are

going in just North of City hall. The property beside the college is also being developed, however it is unclear as to what will go there. Lots of new development coming. We remained zone as highway/commercial which only allows one care taker to live on site. The city is always open to new ideas for housing, please don't hesitate to reach out to them.

b. Supporting Lhtako Dené: The South Quesnel Business Association is proud of our partnership with Lhtako Dene, we respect them and stand beside them in moving forward with Truth and Reconciliation. We acknowledge and are grateful that our association rests on the traditional territory of the Lhtako Dene.

c. Kurt motions to purchase 12 banners and brackets with the Lhtako Dene logo on them. Lisa will communicate with Lhtako in moving this forward. Jay seconds. Motion carried.

8. Old Business:

a. Community Building Project Update:

Bus Shelter: City has approved the location of the bus shelter (Juniper Rd), now we are waiting to hear back on the grant application they submitted.

Grant Writer: Has offered to go for lunch with ED to discuss our ideas

Flowers: Council has approved that City staff will install, care for/water, and remove South Quesnel hanging baskets.

Snowflakes: Snowflakes have arrived and have been delivered to Public Works. Total cost was \$9913.28

b. ABC Project: "I Spy the alphabet"- This event had over 190 submissions, lots of kids were excited to be a part of this over spring break! Our prize category was ages 0-4 Lisa presented the gift basket on April 11th. Thank you to the SQ Businesses that participated!

c. A call out for flowers has been put, and 12 SQ businesses are interested flowers/soil! Businesses can pick up their flowers, and soil between May 21st -May 26th during at Northern Flowers during their regular business hours.

9. New Business:

a. Special Guest: Quesnel Ambassador, Jane Cronkhite

Jane came and talked to us about the ambassador program. She said it is a positive program and is learning a lot. She told us that she has already learned so much and is gaining more and more confidence as the time goes.

Charlotte attended the ambassador tea on the weekend, and heard Jane gave a speech about South Quesnel BIA.

b. SQ Bucks review/renewal of businesses:

The board discussed not renewing the SQ bucks at this time. The SQ bucks are most often only used at 3 locations. The conversation was based around supporting more businesses within our association. The board landed on (for the time being) purchasing gift cards for future promotional events with the intention to support more businesses. Also there was some conversation around “Quesnel Bucks” that could potentially be used at any participating businesses in Quesnel. Lisa will connect with the other BIA`s on how to proceed.

c. SQBIA membership:

We are waiting for more guidance from BIABC on membership, and if we are still able to include CRD business or not. Lisa will do some more digging.

Meeting Adjourned:

Roundtable:

a.

Next Meeting: 6pm May 21st, 2024.