

## Meeting Minutes February meeting 2024

**(Meeting was cancelled due to severe road conditions/no quorum)**

**\*\*Special note: Email with agenda and attachments were sent out and voting was done via e-mail.\*\***

**1. Welcome & Acknowledgement:**

*We acknowledge that we are gathered on the Traditional Territory of the Lhtako Dené.*

**2. Adoption of Agenda:**

1<sup>st</sup>

2<sup>nd</sup>

**3. Meeting Minutes Approval:**

Minutes will be approved at February meeting

**4. E.D Report: Attached to agenda**

**5. Correspondence:**

**a. Community Futures:**

The board motioned to purchase tickets for any member wishing to attend." Charlotte Motioned, Michelle Seconded. Motion Carried

**6. Treasurer/Finance Report:**

Dollar figures below represent remaining amounts in each category based on our updated budget from October 2023. PMT report also attached.

General: \$7006.56

Payroll: \$26015.56

Advertising & Promotion: \$2077.03

Meetings & Board Engagement: \$7137.32

Beautification & Safety: \$6308.34

Community Engagement: \$4648.88

Earmarked for capitol project: \$68,379.20 (Waiting on an invoice for snowflakes voted in Dec 2023)

**7. City/Lhtako Dené/MOT Updates:**

a. City will be removing Christmas Snowflakes once the cold snap goes away

- b. Winter Games Business Impact Group: In November we gave \$500 to this group to go towards gift bags filled with local businesses products to guests coming to town. This group meets again. This group continue to talk about supporting/preparing businesses for the games. Next meeting Tues Jan 16<sup>th</sup>.
- c. Housing Solutions Table: Charlotte Kurta

## 8. Old Business:

- a. Christmas Snowflakes Storage & Banner cleaning–The city/councillors have responded and said they will store our snowflakes, however banner cleaning and storage is up to us.
- b. Christmas Event: Santa and Mrs. Claus visited Extra Foods on Dec 9<sup>th</sup>. Over 200 kids came to visit! All kids received a free goodie bag. Lots of food donations came in and were given to the green hope society. Every donation got your name into a draw for prizes. Total cost of the event was \$1472.80 (\$1500 that was allocated originally)
- c. ED Christmas bonus: \$500 in SQ bucks was given to Lisa as a Christmas Bonus - Thank you so much for this, it was appreciated more than words can say!
- d. Community Building Project Update: Lisa/Tobi: Next committee meeting planned with Bob Simpson is noon January 23<sup>rd</sup> at Wings. Bob is going to help us move forward with beautification items similar to downtown (Reid street) theme.
- e. Cariboo Media Adventure video: Final video should be complete and sent out soon! This video features the South Quesnel Business area as well as clips of Wonderland, and Dragon Lake area. Video will be up on our website, and social media as soon as its available.

## 9. New Business:

- a. February Meeting: Our February meeting will be held at the Dragon Gate restaurant.
- b. Back in Your Pocket event: Motion to spend \$1000 in a way that gives back to the most businesses in our area as possible. Charlotte 1<sup>st</sup>, michelle 2<sup>nd</sup>. Motion carried.
- c. ABC Project (with sd28, Downtown BIA, and West Village BIA) – Jolene King (District Vice Principal of Early Learning)

This project/on going event is planned to take place in the spring. The idea is all the letters of the alphabet will be placed within different businesses in Quesnel for kids and their parents to find using a scavenger hunt for clues. Details are still in the works on how the tracking will go (ie. Selfies with each letter to prove they found it.) South Quesnel needs 6 businesses to place letters in, preferably businesses that a family is likely to shop in already with a child. The group agreed that each BIA would contribute a gift basket as a price for an age group, not exceeding \$100 made up of items from their business area. South Quesnel basket age group is

Next Meeting: 6pm Feb 20<sup>th</sup>, 2024 Dragon Gate Restaurant