



**Regular Meeting Agenda
6pm, October 19, 2021
Sandman Boardroom**

1. Welcome & Acknowledgement:

Lisa Boudreau, Manny Singh, Bernice Heinzelman, Bev Murray, Tobi, Wayne Wright, Michelle Roger, Charlotte, Charlotte Kurta, Tracey Thompson (available by phone if needed)

“We acknowledge, with respect; the traditional and unceded territory of the Lhtako Dené Nation, on which we live and work.”

2. Adoption of Agenda:

- 1st. Bernice
- 2nd. Tobi

3. Meeting Minutes Approval:

- 1st. Bernice
- 2nd. Manny

4. E.D. Report:

Executive Director: Lisa Boudreau

- a. Bev motions to purchase a new cell phone for the SQBA for the executive director, as of right now we just have a phone number with call forwarding to Executive directors cell phone. Executive director will purchase a new phone max \$500.00. Tobi seconds. Motioned Passed.

5. Correspondence:

- a. Emails of note:
 - Gold Rock Security – Offering their security services to SQBA
 - Ed Coleman – Sent PDF’S on the Barkerville gold project
 - Work B.C – Board suggests inviting work BC to our next meeting to do a small presentation on their services. Lisa will invite them to next meeting
 - Cariboo Observer - Advertisement
 - Kelsi Andreychuk (Community Social Coordinator for City of Quesnel) Email asking to work collaboratively about bringing day labour services to the south end of Quesnel.

Board Discussion: Board would like to know more information... More info on clean team, do they want us to help fund this? What does it all entail? Lisa will talk with city and get more information for the next meeting

6. Treasurer/Finances Report:

Treasurer: Manny/Lisa

- a. Account Balance: (as of October 19th) \$145,554.76

Currently waiting on access to the bank account, so I am unable to give a proper update this month, however here are some costs from the past month:

- Delivery of planters/benches: \$840.00
- SQ Bucks reimbursements: \$300.00 (Staples/Canadian Tire)
- PMT Accounting fees:
- Ed Coleman: \$1000
- Wayne makes a motion to hire PMT to help us get set up getting our finances digitized. PMT will teach Lisa (Executive Director) a new, simple format that will give the SQBA a clear monthly picture where they are at financially. Bernice Seconds. Motion passed.

7. Old Business:

- a. Strategic plan/Business plan update- Charlotte

City approved. Bernice motions to accept version 1.4 Michelle seconds. Lisa will send out most recent copy to businesses before November meeting.

- b. Planters & Benches update – Lisa all have been delivered, waiting on invoice

- c. Hilltop Liquor store parking/roadway follow up – Charlotte

- Board discussion: Hilltop issues as well as trucker stop, green space/picnic tables etc. could all be solved if SQBA can find a way to purchase land beside staples (across from Tim Hortons. Charlotte/Lisa will meet with city to discuss how we can make this happen and report back at the next meeting.

- d. SQBA Facemasks – Lisa went around to business handed out all facemasks

- e. Business Engagement – Lisa will set up zoom for future meetings. We will move forward having zoom as an option for attendees until otherwise noted.

8. New Business:

- a. Meetings with City- Charlotte

SQBA is working on our relationship with the city. We met with Kari Bolton and Tanya Turner. City would like to see some big projects, and they are willing to support us along the way however they can.

Second meeting with the city was with Byron (City manager) and Amy Reed. City is asking if we would be interested in co-hosting an information session regarding the MDRT. Board discussion: Board feels like the MDRT tax would be good for South Quesnel in the way of bringing more tourism to Quesnel. Tax is not charged to businesses but to their clients (3% tax). Most of the province already has this, the difference is most taxes are paid to the tourism society, having it go to the city instead gives the city the control to push tourism on their own city vs the entire cariboo. Bev makes a motion to support and host the MDRT information session,

Bernice seconds. Motion passed. Lisa will get things in motion with the other BIAs and the city.

- b. Christmas event: Board discussion, due to covid cases in our area the board discussed having more of an online/social media event. Please bring Christmas ideas to November meeting!
- c. Remembrance Day Wreath - \$35 Lisa will purchase wreath to be laid at the Remembrance Day Ceremony.
- d. Partnership/connecting with the band office
Manny suggests we start connecting with the band, start forming a relationship. Maybe offering a discount at businesses or something along these lines. Board discussion: everyone agrees board needs to move forward with this partnership and start forming and building a relationship. Final decision: Lisa will write a letter/email to the band introducing herself and the board, saying that we would like to collaborate a partnership with them. Offer that we are here if they ever need some financial support on projects.

9. Roundtable Discussion:

- a. Tobi shares concerns about transfer trucks parking in the extra foods parking lot. New signage is coming on the property and extra foods will enforce that there is no parking (for transfer trucks). Bev suggests that that SQBA sends a letter to the city saying that signs are going up, and we are expecting the truck traffic to increase in our area. Lisa and Tobi will work together on a letter for the city to inform them.
- b. Tobi shares that Extra Foods is getting a new automatic system for bottle returns for customers. Once machine is installed, Lisa will come take some photos/video and do some marketing with it.
- c. Charlotte suggests that if we want to look at changing the meeting day/time now is a good time to do so. Board agrees that current meeting days and time work well for everyone.

10. Next Meeting: Tuesday, November 16th, 2021 @ 6:30 Lisa will make sure zoom link gets sent out.

11. Adjournment: 7:55