



Meeting Minutes
6pm, March 21st, 2023
Sandman Boardroom & via Zoom

1. Welcome & Acknowledgement:

We acknowledge that we are gathered on the Traditional Territory of the Lhtako Dené.

In Attendance: Tobi Weightman, Carlos Gonzales, Charlotte Kurta, Jay Jardosh, Kurt Eslinger, Michelle Rogers (phone), Lisa Boudreau

2. Adoption of Agenda:

Charlotte motioned to add “New Director” under New Business. Jay seconds. Motion carried.

1st. Charlotte

2nd. Jay

3. Meeting Minutes Approval:

1st. Charlotte

2nd. Corlos

4. E.D. Report:

Attached documents

5. Correspondence:

- Work B.C – Interested in attending a meeting to discuss their services, Lisa will set this up for a future meeting

6. Treasurer/Finances Report:

Dollar figures below are the amounts remaining in eat category.

General & Administration: \$15,019.16

Advertising & Promotions: \$3302.12

Meetings & Board Engagement: \$3554.14

Beautification & Safety: \$3999.65

Community Engagement: \$5771.31

Earmarked for a capitol Project: \$68,900.00

7. City/Lhtako Dene/MOT Updates:

- **B.C Transit Update:** The board acknowledges that the City and B.C transit have no current funding for extended hours/days at this time however still recognized a significant need. Our next step in advocating will be reaching out to the other BIA`s in the coming months to see about writing a joint letter in support of extended hours and days of transit.
- **City Requests:** We have written two letters to the City. One requesting that the city cover the maintenance costs of the crosswalk, and the second requesting the city to remove/put up snowflakes, as well as care for and install potential flowers on our light posts. No word back as of yet.
- **Bylaw Renewal Update:** Mayor and council have officially approved our bylaw for the association for a term of 5 years
- **Lhtako Dene:** Tobi and Lisa attended a Chief and Council Meeting at Lhtako to talk about a partnership. This was such a positive experience, and we look forward for working together.
- **City Communications:** Tobi asked that Lisa create and send out a survey requesting input from businesses in the association regarding their business needs, concerns, board engagement, and any input they would like to share.

8. Old Business:

- **Crosswalk update:** Lindsay Blair (city staff) is connecting with all three BIA`s and the Nations on moving forward with crosswalk ideas/painting.
- **“Back in your pocket Campaign” update** – This campaign brought some interesting responses from the public, Lisa explained she feels our money may be better spent in a different campaign next year.
- **SQ Swag:** SQ swag is in and it looks great!

9. New Business:

- **Successful Grant Application:** Lisa applied and was a successful applicant of the Vision Zero Grant to be used towards a bus stop shelter. This project is in partner with Lhtako Dene and the City of Quesnel. The shelter will be installed on Lust Road, across from Arbutus. Lisa will be looking into grants for the bus stop on Juniper Rd (in front of KFC) next. Charlotte motions to spend \$5000.00 towards the bus shelter project in partner with Lhtako and The City of Quesnel. Jay seconds. Motion Carried.
- **New Director:** Jay motions to nominate Kurt Eslinger to take over as director for Aly Johnstone. (Kurt took over as Canadian Tire GM) Carlos seconds. Motion carried, Kurt acclaimed as director.
- **Lisa technology request:** Charlotte motions to spend \$1200.00 on an ipad. Carlos seconds. Motion carried (Lisa uses technology for

creating all social media posts, posters for events, meeting packages etc. Lisa has currently been using her personal ipad in conjunction with the laptop.)

- **Meeting Attendance/Survey Brainstorm:** See survey info above under City Communications, Lisa will work on inviting speakers/special guests to our meetings periodically throughout the year. Suggestions were to invite local services, and community members.
- **Quesnel Kangaroos Request:** Kangaroos asked for 100 swag items to use as bag stuffers for the Coy Cup. Lisa will make sure they get some.
- **Quesnel Rodeo Request:** Board is happy to support the Rodeo with swag items for bag stuffers, and share social media advertising, emails etc.
- **Summer Parking Lot Party: Carlos motioned to spend \$3999.00 on the Parking Lot Party Event.** Date set for Saturday July 8th. Anyone interested in being involved in the planning process for this event please email Lisa and we will plan an event planning meeting.
- **Destination Development Fund Grant:** Trails Coordinator (Ian Van luesdan) asked if our association would be okay with having the back of our SQ sign at the top of Dragon Lake Hill be used as a part of the bike trails located behind the rec center. Board was open to this. Lisa will work on quotes on our side of the sign repair to bring to board for the next meeting.

Adjournment: 7:09

Roundtable Discussion:

- Water issues in South Quesnel. A South Quesnel business is having some issues with the City water resulting in having to replace the boiler system. Business owners are curious if anyone else is experiencing any water issues?
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Next Meeting: April 18th, 2023